



SUPERIORITY

Striving for excellence in an attempt to be better or master tasks and challenges thru personal ambition, hard work and success.

COMFORT

Pursuing a general sense of personal contentment, happiness, safety and security, with minimal discomfort, pressure or external stress.



COMMON NUMBER ONE PRIORITIES

CONTROL

Driven by a desire to gain mastery and taking charge of ourselves and our experiences, despite any limitations, challenges or setbacks.



PLEASURE

A strong desire for instantaneous feelings from something perceived of as good and through enjoyment, gratification or pleasure.



IF YOUR LIFE GOAL IS... COMFORT

YOUR NUMBER ONE LIFE PRIORITY

Pursuing a general sense of personal contentment, happiness, safety and security, with minimal discomfort, pressure or external stress.



HOW OTHER PEOPLE AROUND YOU MAY FEEL

Irritated
Annoyed
Resentful
Impatient
Bored · Guilty
Peaceful · Reassured



THE PRICE YOU MAY PAY FOR YOUR PRIORITY

- Reduced productivity
- Missed emotional contact
- More concerned with self



WHAT YOU WANT TO AVOID MOST

Physical stress
Emotional stress
Pressure



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IF YOUR LIFE GOAL IS... PLEASURE

YOUR NUMBER ONE LIFE PRIORITY

A strong desire for instantaneous feelings from something perceived of as good and through enjoyment, gratification or pleasure.



HOW OTHER PEOPLE AROUND YOU MAY FEEL

Accepting
Manipulated
Confused
Nervous
Smothered
Guilty



THE PRICE YOU MAY PAY FOR YOUR PRIORITY

- Stunted personal growth
- Self-concept depends on other people
- Others may take advantage
- Worn out



WHAT YOU WANT TO AVOID MOST

Rejection by others



IF YOUR LIFE GOAL IS... CONTROL

YOUR NUMBER ONE LIFE PRIORITY

Driven by a desire to gain mastery and taking charge of ourselves and our experiences, despite any limitations, challenges or setbacks.



HOW OTHER PEOPLE AROUND YOU MAY FEEL

Challenged · Defensive
Bossed · Rebellious
Put down · Helpless
Overpowered · Shut-out
Dependent · Secure
Unappreciated



THE PRICE YOU MAY PAY FOR YOUR PRIORITY

- Social distance
- Reduced spontaneity
- Personally rigid
- Not emotionally free with self or others



WHAT YOU WANT TO AVOID MOST

Unexpected humiliation
Concerns about being trapped
Embarrassment



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IF YOUR LIFE GOAL IS... SUPERIORITY

YOUR NUMBER ONE LIFE PRIORITY

Striving for excellence in an attempt to be better or master tasks and challenges thru personal ambition, hard work and success.



HOW OTHER PEOPLE AROUND YOU MAY FEEL

Inadequate
Criticized · Judged
Reassured
Overwhelmed
Inspired · Frustrated



THE PRICE YOU MAY PAY FOR YOUR PRIORITY

- Isolated
- Never satisfied
- Over-burdened/ responsible
- "Savior Syndrome"
- Constant fear of not measuring up



WHAT YOU WANT TO AVOID MOST

Meaninglessness
Unimportance
Filling a void so nothing is ever empty



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